

5 Benefits of Cloud Computing



Reduces cost

Cloud computing reduces the costs of buying hardware, software, elements to keep data centres up and running and the technical IT experts for managing all of the infrastructure.



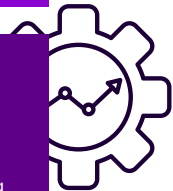
Improves pace

Many cloud computing services are self-service and can be accessed on demand, so large amounts of computing resources can be provisioned within minutes. This gives businesses more responsibility and tasks can be completed within just a few clicks.



Global Scale

Cloud computing services enable businesses to scale elastically, delivering the right amount of IT resources (which could include computing power, bandwidth and storage) exactly when required from the correct geographical location.



Productivity

Data centres usually require hardware set ups, time-consuming IT management tasks and software patching. Cloud computing removes the need for many of these tasks so teams can focus on achieving wider business goals and objectives.



Security

There are a broad set of policies, technologies and controls from cloud providers which help businesses strengthen their security posture overall. They also help protect data, applications and infrastructure from potential threats.

